

# NAVIGATING PEAK SEASON CORPORATE HOUSING

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Peak moving season has been a tough phrase to define these past few years as mobility needs have shifted massively industry to industry and region to region. One constant attribute however, is the tight housing market! While availability has improved over the past few years, the Spring and Summer months still pose a unique challenge with supply meeting demand. Here are a few tips to keep in mind as we enter peak season in 2025:



**Know Your Markets** - Prioritize strong communication with your RMC, ensuring a comprehensive understanding of the markets you'll be moving talent into. Inventory varies and open lines of communication will maximize preparedness.



**Early Request Gets The Apartment** - Timing is everything, especially when it comes to the housing market. Moving season extends beyond just corporate relocation, the summer months are ideal for anyone trying to move between school years. Requesting options early will provide the best opportunity to score the ideal location.



**Schools, Schools, Schools** - Each and every family relocating with children know the struggle of finding a home in the right school district. And in today's tight market, it's become important to find corporate housing in the right district as well, just in case that home search takes longer than anticipated. Ensure school district needs are relayed to your partners so that they can incorporate those parameters into their search, focusing on just the areas that fit your needs.



**Lease Extensions** - Open communication is key! The corporate housing market moves quickly, so relaying any need for a lease extension as early as possible will provide your partners the best opportunity to successfully secure the same unit.



## Contact Information



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